



## Hotel Etol - Data Protection

The following data protection declaration applies to the use of our online services at [www.hotel-etol.de](http://www.hotel-etol.de).

We attach great importance to data protection. The collection and processing of your personal data is carried out in compliance with applicable data protection regulations, in particular the General Data Protection Regulation (GDPR). We collect and process your personal data in order to offer you the aforementioned portal. This declaration describes how and for what purpose your data is collected and used, and what choices you have regarding your personal data.

By using this website, you consent to the collection, use, and transfer of your data in accordance with this data protection declaration.

### 1. Data Controller

The data controller responsible for the collection, processing, and use of your personal data within the meaning of Article 4 No. 7 GDPR is Hotel Etol, Merkurstr. 7  
76530 Baden-Baden  
Tel.: +49 (0)7221973470  
Email: [info@hotel-etol.de](mailto:info@hotel-etol.de)

[www.hotel-etol.de](http://www.hotel-etol.de)

If you wish to object to the collection, processing, or use of your data by us in accordance with these data protection provisions, either in general or for specific measures, you can address your objection to the data controller. You can save and print this data protection declaration at any time.

### 2. General Use of the Website

## 2.1 Hosting

The hosting services we use serve to provide the following services: infrastructure and platform services, computing capacity, storage space and database services, security services, and technical maintenance services, which we use for the purpose of operating the website. Here, we, or our hosting provider, process inventory data, contact data, content data, contract data, usage data, meta and communication data of customers, prospective customers, and visitors to this online service based on our legitimate interests in the efficient and secure provision of this online service pursuant to Art. 6 para. 1 sentence 1 f) GDPR in conjunction with Art. 28 GDPR.

## 2.2 Access Data

We collect information about you when you use this website.

We automatically collect information about your usage behavior and your interaction with us and record data about your computer or mobile device. We collect, store, and use data about every access to our online service (so-called server log files).

Access data includes:

Name and URL of the accessed file

Date

and time of access

Amount of data transferred

Message of successful access (http/https response code)

Browser type and version

Operating system

URL (i.e., the previously visited page)

Websites accessed from the user's system via our website

User's internet service provider

IP address and the requesting provider

We use this log data without associating it with your identity or creating any other profiles for statistical analysis for the purpose of operating, securing, and optimizing our online services, but also for anonymously recording the number of visitors to our website (traffic) as well as the scope and nature of the use of our website and services, and for billing purposes to measure the number of clicks received from cooperation partners. Based on this information, we can provide personalized and location-based content, analyze traffic, troubleshoot and fix errors, and improve our services.

This also constitutes our legitimate interest pursuant to Art. 6 para. 1 sentence 1 f) GDPR.

We reserve the right to subsequently review the log data if there is a legitimate suspicion of unlawful use based on concrete evidence.

We store IP addresses in the log files for a limited period if this is necessary for security purposes or for the provision or billing of a service, e.g., when you use one of our offers. After the order process is canceled or payment is received, we delete the IP address if it

is no longer required for security purposes. We also store IP addresses if we have a concrete suspicion of a crime in connection with the use of our website. Furthermore, we store the date of your last visit (e.g., registration, login, clicking on links, etc.) as part of your account information.

### 2.3 Cookies

We use so-called session cookies to optimize our online services. A session cookie is a small text file that is sent by the respective servers when you visit a website and is temporarily stored on your hard drive. This file contains a so-called session ID, which allows different requests from your browser to be associated with the same session. This allows your computer to be recognized when you return to our website. These cookies